

The Sea Coast Echo

The County Paper.

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THE SEA COAST ECHO, FRIDAY, FEBRUARY 24, 1923.

THIRTY-SEVENTH YEAR, NO. 9.

PONTCHARTRAIN BRIDGE BAY BRIDGE FORMALLY OPENED SAT. NOW OPEN TO AUTOMOBILE TRAFFIC TO PUBLIC

Costs \$5,000,000.00 and Is Longest Concrete Bridge in Country—Appropriate Ceremonies Mark Memorable Event.

The Mississippi Gulf Coast and the north shore of Pontchartrain were brought an hour closer to New Orleans, and the driving time from Canal street to Slidell was cut in half Saturday when the \$5,000,000 five-mile concrete toll bridge over the eastern end of Lake Pontchartrain was formally dedicated, and soon afterwards opened to traffic.

While the bridge was not opened to the general public until 2 p.m., most of the hundred automobiles participating in the dedication earlier in the day went on to Slidell after the completion of the ceremonies in the center of the structure before returning to the city. The traveling time from Slidell back to Canal street was variously reported by automobiles at from forty-five minutes to one hour.

Baker Crosses First.
George Long, president of the Consumers' Biscuit Company, was the first toll-paying automobile owner to cross the structure from New Orleans to the St. Tammany parish end. Mr. Long was waiting at the head of a line of automobiles when the formal opening to traffic occurred, and from 2 p.m. onwards there was a constant procession of cars going over the bridge on their way to St. Tammany parish and the Gulf Coast. Within the first hour 125 automobiles had passed the toll-gate at the New Orleans end.

Two hundred residents of New Orleans, and half a hundred citizens of St. Tammany parish and Gulf Coast cities were present at the dedication ceremonies shortly after 10 a.m., the crowd being restricted on account of the limited parking space at the center of the bridge.

City Is Represented.
The city of New Orleans was officially represented at the opening by City Attorney Bertrand L. Cahn, Mayor O'Keefe being detained at a meeting of the Democratic state central committee. St. Tammany parish was represented by Mayor Andrew D. Canulette, of Slidell, while Lieutenant-Governor Bidwell Adam, of Mississippi, headed a Gulf Coast delegation which included the mayors of seven Coast cities and the chairmen of the boards of supervisors of the Gulf Coast counties.

A delegation of visiting bankers interested in the construction of the bridge included Oliver J. Anderson, Meredith C. Jones, John Gates Williams, Eugene Williams, Harold Kaufman, L. A. Stevens, George Witsam, James L. Ford, Jr., John Longberg, Hugh Scott and Alexander Hope of St. Louis; Donald Green, of Chicago, and Norman Brown, of Indianapolis. Judge Thomas Reymann, of St. Louis, legal advisor of the syndicate, was also present.

Ribbon Bars Passage.
The New Orleans guests at the dedication ceremonies left the Roosevelt at 9:30 a.m., and forty-five minutes later met the St. Tammany and Gulf Coast delegations in the center of the bridge. Here a white ribbon had been stretched across the roadway.

Charles H. Hamilton, president of the Association of Commerce, presided as master of ceremonies, and for the commercial interests of the city expressed the hope that the bridge would succeed beyond the fondest expectations of its builders. Similar felicitations were expressed by City Attorney Cahn, Mayor Canulette, Lieutenant-Governor Adam and Nicholas Bauer, representing the Mayor's Bridge commission.

Watson Responds.
Eli T. Watson, president of the Pontchartrain Bridge company, responded briefly to the messages of good will from the representatives of New Orleans and the Gulf Coast. "We have accomplished our task," said Mr. Watson, "and here is the bridge, for you to use. In order to complete this structure, thousands of investors from Maine to California have put their money in the securities of the bridge company. They are relying on Louisiana for fair play and a square deal."

The dedication of the bridge was in the form of a pageant symbolical of the closer ties that will result from the completion of the structure between New Orleans and the rest of the world. Miss Betty Watson, daughter of Eli T. Watson, represented Louisiana, and Miss Janelle Lansing, of Bogalusa, depicted the outside world. As they simultaneously switched the bow in the center of the ribbon spanning the roadway, the ribbon fell apart and the structure was declared open for use.

Girls Comprise Court.
Miss Watson was attended by Adele Williams and Patricia Watson as pages, while the members of her court, representing resources, cities, history, people, customs and industries of Louisiana were Misses Arline Baldwin, Maud Verner, Martha Claiborne, Marion Scott, Cecile Owen, Lucille Marion, Blanche Foster, Evelyn Johnson, Edith Egan, Westfield Helen Dunbar, Adele Jannick, Marcelle Sanders and Marcelle Coyles.

The members of Miss Lansing's court were Myrtle Golechon, Eloise Prevost, Grace Larrabee, Elizabeth Gavin, Alice Marshall, Helen Frederic, Ethel O'Brien, Marie Milroy, Azale Verret, Ella Jannick, Nellie Gagne and Norma Hays.

Prayers Carry News.
As a concluding ceremony, the young ladies of the court, dressed in white, sang a hymn which was sung by the choir of the St. Louis church.

NEW THEATER AND HOTEL IS PLANNED FOR CITY GULFPORT

Building to Be Placed at 13th St. and 24th Ave.—Would Cost \$450,000.

Plans and specifications for a Gulfport apartment hotel, in conjunction with an arcade and theater building, involving a total estimated cost of \$450,000, have been announced as nearing completion of J. Rice Scott and Anthony DeH. Zinc, architects of Miami, Fla., and bids for construction of the buildings will be asked in about thirty days, according to the New Orleans Daily Journal of Commerce.

Mr. Scott has been in Gulfport for several days and has conferred with Gulfport city officials concerning the proposed new buildings, which he said would be erected on the north side of 13th street, from 24th avenue westward to the alley dividing the block. The site, formerly known as the Anderson property, occupied by several frame dwellings.

The building group as designed by the Miami architects would consist of 200 feet constructed of steel frame, brick and cast concrete, and a two-story arcade and theater building, 50 by 160 feet. The theater would seat 1,000 persons, it was said.

The cost of the two contemplated structures would be \$350,000, and equipment and furnishing in the theater would cost \$100,000 more, the New Orleans report indicated.

Both buildings would be of fire-proof construction.

B. Y. P. U. NEWS.

Nothing stirs hearts like a story. A great Christian character like Oncken captures our hearts.

Study with us Sunday night, 26th, the life of Oncken—preacher, pioneer, missionary, a hero of faith. Bring a story in B. Y. P. U. at 6:30. Bring a friend, sit front.

A few minutes set off in different directions to carry the messages to Dallas, Houston, Mobile, Jackson, Meridian and other nearby cities that the bridge across Lake Pontchartrain, so long dreamed of, is at last a reality.

At a luncheon at the Roosevelt which followed the formal opening, President Watson of the bridge company pleaded for fair play for outside capital, in order that the sources of Louisiana may be developed. He characterized the bridge as a monument to the engineering skill of A. J. Black, vice-president of the bridge company, and to the many loyal friends who have assisted financially in its completion.

"Capital" Needed.
"Louisiana needs outside capital to develop its wonderful resources," said Mr. Watson. "This capital must be coaxed here; it can't be brought with a club. In putting up the money for this bridge outside capital has shown its confidence that it will receive fair play in Louisiana. There are innumerable projects waiting for outside financing, and the extent to which money will pour into the state depends on the attitude of the people of Louisiana."

"We have just elected a young energetic man of dynamic force to our governor. If capital is encouraged under his direction, Louisiana will experience a wonderful development in the next four years."

Sanders Speaks.
Former Governor J. Y. Sanders characterized the completion of the bridge as the greatest step forward for New Orleans since the building of its modern sewerage and water system. Even the men concerned in the bridge project, he declared, cannot now envision what it will mean to the development of this section.

Charles Hamilton presided at the luncheon and congratulations were also tendered the bridge company officials by Bertrand L. Cahn, Lincoln Bush, president of the American Society of Civil Engineers, Judge Rufus E. Foster and Thomas M. Dysart, of St. Louis.

Cost Leaders Present.
Included in the delegation from the Gulf Coast that attended the ceremonies were the following: Mayor Joseph W. Milner, of Gulfport; Chas. Adam, president of the Lake Pontchartrain board of supervisors; Warren Jackson, B. C. Bower, Gulfport; Chas. G. Moreau, Bay St. Louis; Pierre Donnez, of Ocean Springs; Mayor H. A. Senning, of Long Beach; Joseph Seal and Clem Weston, of Bay St. Louis; and H. T. Gaudier, Pascagoula.

The Pontchartrain bridge, the longest concrete structure in the world, is exactly five miles long. The southern approach to the bridge is three miles long, and the total length of the bridge is five miles.

Informal Opening of Local Bridge on Washington's Birthday.

\$800,000 STRUCTURE
OPEN TO PUBLIC

Dedication Date Is Tentative—Probably Next Saturday or Friday Afternoon.

After a visit Tuesday from State Highway Commissioner Draper, and a conference held by President Weston of Hancock County Board of Supervisors, and President E. J. Adam, Harrison County Board of Supervisors, with others in authority, it was decided to allow the public use of the completed Bay St. Louis bi-county auto bridge, and, accordingly, it was declared open Wednesday morning, and all that day, notwithstanding inclement weather, a stream of cars poured both ways all that day.

After Commissioner Draper had declared there was no reason why the bridge should not be accepted, by agreement it was decided to let the public have the use of the bridge Wednesday night, and a great white light every 110 feet, was switched on, and the sight of a lighted line across the bay was subject of admiration, and welled up enthusiasm and faith for the future of this section as never before.

As The Echo goes to press this Thursday evening (for Friday morning publication) there are in session at Pass Christian City Hall, members of the Executive committee of Bay St. Louis Chamber of Commerce, with members of Pass Christian Chamber of Commerce and also Mississippi Coast Club, represented by Warren Jackson, managing director, on the date of dedication. With representatives of Boards of Supervisors they will choose the date.

Unless plans are changed, it is planned to have members of both houses of the Legislature on the Coast for next Friday and Saturday, and either day has tentatively been selected as date of dedication. Most likely, Friday will be the day.

Unless plans are changed it is proposed to hold the ceremonies during the early afternoon hours. There will be the parting of the ribbon, where the county line divides the bay, addresses, etc.

Hancock and Harrison counties and the Mississippi state highway department provided the funds to build the bridge, which offers a large advantage resting on croqueted piling. The contract first was let to the J. B. Smith firm but the latter failed to comply with the terms of the contract and the work was taken over by Moore, of Houston, Tex., took charge, completing the work.

The first car to pass over the new bridge after it was unofficially opened by J. B. Craig, highway engineer in charge, bore a Wisconsin license and by 11:45 o'clock 232 cars had passed over representing the states of Mississippi, Louisiana, Wisconsin, Alabama, Florida, Texas, New York, Illinois, Ohio, Tennessee, Pennsylvania and Virginia. Canada also was represented.

The bridge is not entirely completed, it was said, as adjustments to the steel span will have to be made but as the work is to be done underneath the span it was said that it will not interfere with traffic over the bridge. Some of the steel rails have not been placed in position and there is more painting to be done. It is required about ten minutes to open the draw Wednesday to permit a boat to go through but when the electrical adjustment has been completed it is said the bridge can be opened and closed in one minute's time. It was said that it will probably require about three weeks more to put the finishing touches on the structure.

Charles Gennin and Fred Bandier, residents of Bay St. Louis, were appointed leaders of the bridge by the state highway department.

Special City Election Called

A special municipal election, to determine salaries to be paid the mayor and commissioners of city of Bay St. Louis, has been called for Thursday, March 8th, amount of salary to be voted and offered for consideration, \$225.00 each.

It will be remembered the proposition to pay \$250.00 per month was recently defeated by a small margin of twenty-eight votes.

The results stood: For 222, against 310.

It is expected the second proposition will carry.

Delegates From Bay St. Louis.

Attending the Pontchartrain bridge celebration from Bay St. Louis Saturday at the bridge and in New Orleans were Mayor Charles Deah, Sr., Commissioner F. H. Egloff, Commissioner E. J. Adam, Joseph O. Matthews, Frank S. Gentry, Leo W. Seal, and Clem Weston, of Bay St. Louis, and H. T. Gaudier, Pascagoula.

COLLEGIANS AT S. S. C. HAVE ANNUAL BALL FOR CARNIVAL DAY

Enjoy "The Chaperon" Play
By Play-a-Whiles Club—
Pass Christian Band.

For the last three years the graduating class has celebrated Carnival with a dance, and the graduates of this year were determined not to let the Carnival pass by without the usual events. Presents were made, and a dance took place from two to six o'clock. Needless to say the evening was thoroughly enjoyed by all present, which happened to be a large crowd. The play was furnished by a jazz band from Pass Christian, that seemed unending in its efforts to please the dancers. Refreshments were served during intermissions, free of charge, and the tables were nearly always crowded. Many college boys who had never had a chance to go to a dance, seemed to think that a fine chance to do so, and took advantage of the occasion at the expense of some defenseless girl and a perfectly good pair of shoes.

On Wednesday night, the Saint Joseph's Play-a-Whiles club, entertained the student body of St. Stanislaus college and a large number of Bay people with a play, "The Chaperon," depicting a mother's love and sorrow for her youngest child whom she believed dead. The play was put on by a fine company, and the performance was a success. Between the acts, the audience was treated with selective numbers by the college orchestra.

St. Stanislaus college has again been selected as the place where the championship basketball tournament of the State's regional high schools is to be played. This singular honor was given to St. Stanislaus last year for the first time, and because of the wonderful co-operation of the entire school and the people of Bay St. Louis is being made to make this year's tournament even more successful.

This tournament will be held Friday and Saturday evenings, from one to five o'clock, one game immediately following the other; then two games will be played that night, one at 7 o'clock and the other at 8:30 o'clock. Saturday's game will be the last, and same except that on that night three games will be played from 7 to 9 o'clock. There are sixteen teams entered in this tournament, ten boys' teams and six girls' teams. Preparations are being made to make this the greatest sports event ever held in this section of the State, and we wish to thank you one and all in advance for your whole-hearted support in making it so.

Stanislaus vs. Millaps Frosh.
Friday night, Feb. 17, opened the first of the two series with the strong Millaps Freshmen. It was a fast and well played contest but the freshmen had all the advantages because they were taller and larger than the Rockaways. Stanislaus began by getting a 3-0 lead but "Hale" brother to turn in a "Goat" shot and started some of his accurate shooting and seemed almost impossible to stop. He is one of the best shots and showed some of the best floor work seen on the local court for good many years. The half ended by a score of 20-10, but the Rockaways came back strong in the second half and out played their opponents, and out scored them to the tune of 27-29, but were unable to overtake the large lead of 49-37, in favor of the Freshmen. It was the big little star of the game for the locals, while Hale showed up for the visitors.

The second game of the series was less interesting, for the Rockaways seemed to have fallen off in their playing. No one on the team could make a shot, and the game was a Wilson was sent in, substituting for Genard, and he put some pep into the team, but it was too late to beat the Freshmen. Wilson showed some good passwork and he can be watched in the next game to come. The Freshmen again took home the bacon, by a score of 41-23.

125-Pounders Meet Red Rock.
The 125-pounders met the Red Rocks from the Crescent City in their game on Sunday, Feb. 19th. This was the second time that these teams met this season. The Red Rocks won both games. David Gray and Winfield Partridge were the stars for the weight men while Kenner was the favorite among the visitors.

Anteaters vs. Ante.
In a very exciting and well-played game Captain "Red Grange" Leger led his Anteaters to a crushing victory over the Ante, led by George "Free-Footed" Falgout. This game was well played and worth the price of admission, which was never enough to sit in the grand stand. The passwork of Leger, Jaubert and Trish Joe Hughes, was the outstanding star for the Anteaters by his floor work.

Thursday, Feb. 23rd, Captain Leger's Anteaters will meet their Waterloo when they play the Free-erators, who are captained by "Fire Chief" Joe McMeel. Surely the sparks will fly but such Fire-eaters as Andradie, Maslingie and a few others will be on time to save the women and children. Come one, come all.

Barras: Say, Lynch do you know Joe?
Lynch: "Joe-Hoo?"
Barras: That's alright don't cry about it.

Douars: Darn the tick, gasoline has gone up again.
Lynch: Why worry, you have no money to buy it.

Douars: I know, but I've got a car.
Lynch: That's right, but you've got a car.

BAY ROTES OBSERVED FEB'Y 22ND

City Attorney Robt. L. Gennin
Is Principal Speaker at
Wednesday Luncheon.

TELLS OF LIFE AND
PAYS JUST TRIBUTE

To Father of Country—Capt.
E. W. Drackett Presides on
Eve of Departure.

Wednesday, February 22nd, was duly observed by Bay St. Louis Rotary club, with a splendid attendance, plenty of "pep" and the usual good spirit which marks Rotary.

As a compliment to Capt. Ernest W. Drackett, of the bay ferry "Cecil N. Bean," who plans to leave Bay St. Louis for New Orleans, future home, within the next week or ten days, was invited by President J. A. Evans to preside, which he did with due fitness.

City Attorney Robt. L. Gennin was introduced as principal speaker of the afternoon, to pay tribute to the "father of our country." He briefly told of the life of Washington as a survivor, then for fifteen years as a resident of Mount Vernon, of his life as a soldier, patriot, statesman. It was most interesting and the speaker received rapt attention. He said General Washington was the greatest soldier this country ever produced.

S. F. O'Neal recently returned from an extensive trip from Arkansas, was a guest and invited to speak of his travels, his remarks received with marked attention and subsequent applause.

Patriotic songs added to the occasion, with Mrs. H. U. Canty, pianist.

Pass Christian Women Organize Club.

On Saturday evening last, at the City Hall, there was organized a Women's Business and Professional club for Pass Christian. Miss Justine Patenotte was selected as president, and Mrs. Lucile Champlin, secretary. Other officers will be selected at the next meeting. A membership of about fifteen was enrolled, and a number of additional names have been sent in, reports The Tarpon.

One of the get together features of the club will be semi-monthly meetings and luncheons. It is proposed that alternate meetings will be held in the dining room of the Miramar hotel and that of the Rhyne Cafe.

Protective System Protects Coast of Aliens.

The Gulf Coast of Mississippi is protected from illegal entry and residence of aliens by a four-man unit of the federal immigration service's border patrol forming a link in a protective system extending from the Mexican border south of San Diego, Fla., to the Gulf of Mexico.

Other nearby units of the patrol are quartered at Slidell, La., and Mobile, Ala., and district administrative officers are in New Orleans.

ALTAR SOCIETY MEETING.

There will be a meeting of the Altar Society at 4 o'clock this Friday afternoon, February 24th, in Convention basement. Members are urged to be present.

Law Prof.: What can we do about the widespread disrespect for law?
McNeel: Pass a law against it.

Gernard: I just swallowed a wish-bone and now I won't be able to make a wish.
Falgout: Nonsense. Just wish that you hadn't swallowed it.

Glover: What's an operetta?
Perre: Don't be dumb—it's a girl who works for the telephone company.

Daigle: My pen is my unkeep.
Gossen: Are you an author?

Daigle: Gosh, no. I raise hogs.

We Wonder Who—

Decided to be a "Bachelor." Is the new long distance coach. Thinks he is a baseball player. Tells "flash stories." Has a glass back. Is the new truck "star."

Owens a share in the "drug store." Was disappointed Wednesday night.

Visitors.
Mr. H. S. Redmon spent the day Sunday with his little son, Douglas, when he was entertained by his father, Mr. T. E. Posner, of New Orleans, who spent the day here Sunday.

Mrs. W. P. Robb was over to see how her little son Billie was getting along.

Captain Leo Heinen was pleased to have his father, Mr. T. Heinen, with him during the week-end. Mr. Heinen motored over from Bayne, La.

Mrs. E. L. Swartz, accompanied by her daughter, Alice, was over Sunday to see Fred Swartz. Randall and Joseph Wittmann were visited Sunday by their father, Mr. Frank Wittmann, accompanied by his two smaller sons, Harry and Wendell. Randall is a member of class 23.

TWO-DAY TOURNAMENT TAKES PLACE TONIGHT AND TOMORROW AT S.S.C.

Boys' and Girls' Basketball Teams of Gulf Coast Will
Contest For Place and Honors—Bridge
Will Bring Crowds.

SOUVENIR EDITION
SEA COAST ECHO
FOR FRIDAY, 2ND

Mammoth Edition Marking
Completion and Opening
Bay Bridge.

Preparation of special edition of The Sea Coast Echo's souvenir "Bridge Edition," by "Believers in Bay St. Louis," has somewhat been handicapped as to time of issuance, due to reason date of completion and subsequent dedication of same has not been available, however, in view of the fact the bridge is finished and its dedication is likely to occur either next Friday or Saturday, publication will be on March 2nd, our regular publication day.

Five thousands copies will have been printed and circulated over the country to a considerable extent. The edition will serve not only as a souvenir of the great event in the history of Bay St. Louis and the balance of the Mississippi Gulf Coast, but as a medium of further disseminating information and rightfully boosting this God-favored section.

Regular subscribers of The Echo will receive a copy of this edition, combined with our regular issue. It was planned and decided to price copies at 10 cents each, but in order to make the proposition more popular and to make the cost less to those who wish to mail extras away, the price has finally been set at 5 cents per copy. However, copies of this edition will sell at a rapid rate, and it might be safe to order in advance.

Judging from the number of reservations, it is apparent the edition will be exhausted before the week is out.

The Echo is appreciative of the splendid support given, and will so generously and materially expressed has made this forthcoming edition possible.

N. O. GREET'S MAYOR JIMMY WALKER AT BAY SAINT LOUIS

Visiting Mayor of New York
Impressed By Mardi Gras—
Displays Enthusiasm.

New Orleans, Feb. 21.—The mayor of New York likes New Orleans and New Orleans likes him in the words of "Jimmy" Walker himself "that's fifty-fifty."

The visiting mayor was introduced to the Orleansians as he got his first glimpse of Mardi Gras reaching its climax Tuesday. He was rushed at breath-taking speed from his train to review the parade of the Krewe of Proteus, setting a carnival record by waiting nearly half an hour for him.

Proter, the sea god, came up out of the sea and led a series of floats through the picturesque New Orleans streets as the traveling salesmen for New York applauded along with thousands of spectators who occupied all the seeing space there was for blocks about the city hall reviewing stand.

The mayor saluted the king, waved playfully at Joan of Arc and looked with grave respect at George Washington, Napoleon, Hannibal and Alexander. He glared back at Attila scowled and laughed aloud as Nebuchadnezzar almost fell off his float in attempting to wave a greeting.

"Jimmy" was the best catcher on the grandstand as the figures in the parade of "famous heroes and heroines of history and legend" tossed boules in the general direction of the stand. He went to a radio station to speak New York's greeting to New Orleans loaded down with necklaces and other jewelry and a cloth tomato, red enough to be ripe, of which he made a sensational one-hand catch.

Always enthusiastic, the mayor was bubbling over when Mardi Gras itself came to end the carnival and bid farewell to flesh during the lent season.

Great, simply great," exclaimed the mayor as he was asked if he had been well-received on his first visit from the metropolis of the country to the metropolis of the South.

Mardi Gras, which means Shrove Tuesday, is the one day in Louisiana when it is legal to mask from 6 a.m. to 6 p.m.

Rex, king of misrule, is crowned for a reign of a day and joy is unconfined.

"I'll be glad to see him," the mayor assured his hosts when informed that Rex would pass in an impressive parade for him as did Proteus. He found a domino awaiting him in his hotel room.

Rabbit Foot Brought.
A rabbit foot, brought from Washington for possible use in the Walker Handicap of the Louisiana Jockey club, was reported safe.

The mayor professed lack of information for the mile jaunt bearing his name but seemed impressed when advised that her ladyship will be called on to carry out 101 pounds. He thought the Ancient Mariner should be formidable if it rains. Suggestion of a bet for Mardi Gras day, however, brought reproving glances from his New Orleans hosts.

The smiling visitor has reached first name acquaintance with the whole city in less than a day.

By Colonel E. E. De Montluzin, chairman of the reception committee, and Gilbert J. Fortier, vice chairman, the mayor said, "Colonel, I'll shake hands tonight and learn to pronounce your name by tomorrow."

"Never mind," Col. de Montluzin replied, "call me Edgarr," and I'll call you "Jimmy" from now on."

A little later New Orleans took the colonel's tip.

W. M. S. TO MEET TUESDAY.

The Woman's Missionary Society will meet Tuesday, February 26th, at 3 p.m. at the home of Mrs. H. U. Canty on Carroll avenue. The proceeds from quarters distributed several months ago will be turned in at this meeting.

Harrison County to Propagate Game.

The Harrison County Board of Supervisors have instructed Game Warden E. T. Seauier to order from Posden Hollow Game Farm, at Springfield, O., 400 English ring-necked pheasant eggs, 1,000 California Valley Quail eggs, and 400 wild turkey eggs, to be delivered to him for hatching at the Seth Smith Poultry Farm, at Nugent, which farm is equipped with necessary incubators and mother for such eggs. It is the intention of the Supervisors to have the young fowls at the proper time, placed in the game reserves in the county.

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ECHO BLDG.
Thirty-Seven Years of Publication.

Chas. G. Moreau, Editor and Publisher.

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Official Journal City Bay St. Louis.

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Member State Press Association.

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Not every hard working man makes money.

Many a seed is planted without producing beans.

Don't criticise the ladies; they criticise each other.

Europe, it seems, wants to go to the end of her
"rope."

Wonder if there's any connection between the auto-
mobile price war and leap year.

One great need some inventive genius should set
about to fill is that of a luminous rocking chair.

It takes the month of January to show us just what
the weather man means by "mean temperature."

Our idea of a joke is the man who buys bonds from
a stranger.

Never argue with your neighbor if he is a bigger
man than you are.

The average man is satisfied that he is more than
the average man.

Some men think they are hard-boiled when they are
just half-done.

Planting trees is a habit that would not do Bay St.
Louis any harm.

Not every man who belongs to the church knows
what it's all about.

Paying taxes is a duty that comes regularly wheth-
er you like it or not.

One of the things we don't worry about is what to
do with our extra cash.

Sensible men like to talk sense; where can we find
another sensible man?

The average sweetheart will be in favor of reduc-
ing the price of the aerial mail.

Our extra slice of pie for this week is awarded the
largest advertiser in this issue.

Correct this sentence: "I'm not mad with you; what
you do doesn't interest me."

You can do a lot of things by faith but making in-
terest payments is not one of them.

Writing these paragraphs is not as easy as reading
them, however hard you find that to be.

Many a man has gone to see a show because his wife
wanted her neighbor to see her new coat.

February has five Wednesdays this year. You can
pay your subscription on one of them that remain.

Bay St. Louis has many commodities to sell. Watch
our advertisements and buy what you need here.

Let's get behind the local merchants and give them
our support. In the long run that is wisest for us all.

Every time we hear of a man going into the poultry
business as a sideline we have a great fellow-feeling.

There are some people in Bay St. Louis who are
never really happy until they see the bright colors on
the cover of a mail order catalog.

The French are trying women cooks in their army
and kitchen police may not be such a bad job in that
army.

The eminent alienists who contend that insanity is
contagious may at last have offered the key to some
queer verdicts.

The day may not be so far off, after all, when they
will throw an automobile or two in when one buys a
gallon of gasoline.

Some of these society women must find it a bit dif-
ficult to remember who they married last so they can
tell where to go home.

There were more second lieutenants than captains in
the army, but it's different in industry, for who ever
heard of a second lieutenant of industry.

A Swiss historian claims women wore short skirts
and exposed their knees to the weather in the sixteenth
Century, and that accounts for the looks of some seen
nowadays.

The Sea Coast Echo is anxious to have the news of
every section of Hancock county and will appreciate the
favor of those sending it in. Sign your name to all let-
ters. This is for identification and will not be pub-
lished.

Bills in the House and Senate would repeal the law
providing for identification tags on automobiles. Pro-
ponents of this law, which was passed in 1926, point to
the fact that police officers and law enforcement offi-
cers generally over the state, favor the retention of the
law, since it helps them to locate stolen automobiles.
They also point to the fact that the identification tag
has reduced the theft insurance on automobiles in Mis-
sissippi more than ten per cent, which more than pays
for the trouble and cost of the tag.

ADVERTISE IN THE SEA COAST ECHO

Advertisers will find that most of the important buy-
ers in Bay St. Louis read The Sea Coast Echo. "Busi-
ness is made by progressive citizens and this class of our
people are behind The Sea Coast Echo. Merchants who
cannot advertise because everybody in town knows all
about them, are the same merchants that are made by
this paper. It is a business to the local merchants
and they are now advertising in this paper to get more
business."

ADVERTISE IN THE SEA COAST ECHO

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FAME IN ONE YEAR.

Last year, during the same month, the United States
government lost an air mail pilot by the name of Charles
A. Lindbergh. Very few people in the country knew he
was in existence. Today the world knows him by name
and acclaim as the marvel of the new-born flying age.

Barely, if ever, has a man so completely captivated
so large a portion of the public's attention and esteem.
In almost every nation the name of Lindbergh is known.
Since his resignation from the air service he has carried
his plane into seventeen independent countries, three
colonies of Great Britain, the West Indian Islands,
forty-eight American states, the District of Columbia,
the Canal Zone, the Virgin Islands and Porto Rico.

His last flight, from Havana to St. Louis, marked
the end of his tour of Central and South American
states, in which he flew more than 8,000 miles. Al-
together the Spirit of St. Louis has taken more than
467 flights, covering more than 40,000 miles and the
original motor has never been replaced and has not yet
received a major overhauling. No wonder Col. Lind-
bergh is able to say:

"With proper care and maintenance, the modern
plane and engine should have a minimum life of 150,
000 miles."

Automobile owners in Bay St. Louis, who are in-
clined to doubt the everyday use of the plane will real-
ize what this will mean, when planes drop in price,
which they do as soon as quantity production is reach-
ed. According to Col. Lindbergh, neither his plane or
his motor have had over 5 per cent of replacements and
are yet in excellent condition, "capable of continuing in
service for a much longer time than they have now been
in use."

OUR RICH MEN.

The rich men of America are often condemned, and
sometimes with reason. When men consider their pri-
vate or corporate interests are greater than their duty
to the government itself and refuse to co-operate in a
matter of the public good they should be censured by
honest people.

The above observation applies with force to the mis-
guided oil officials who now sojourn abroad to escape
\$3,000,000 made by the bogus oil concern organized
telling the truth about what they know of the infamous
when the naval reserves were passed out. It applies
forcibly to those officials who have not left the coun-
try but refuse to talk when sworn.

It does not refer to other rich men, who are great
citizens of a great republic, and accept the obligations
of their patriotism. It does not refer to Mr. John D.
Rockefeller, Jr., who has set an estimable example for
millionaires by his straight dealing with the United
States government, in its investigation of the oil scan-
dal. Mr. Rockefeller's letters to Col. Stewart and to
Senator Walsh entitle him to high rank among his fel-
low countrymen.

The Sea Coast Echo is not among those who chirp
a constant criticism of wealth. Thank God, we have it
in profusion in this country. We rejoice greatly in the
opportunity that allows men to make vast fortunes.
Moreover, we have the abiding conviction that the
great majority of these men of wealth, so often de-
nounced, are at heart as good citizens as any of the
rest of us. Wealthy men have done great things in
America but they have not stopped there. They have
gone on and accomplished great achievements for Amer-
ica, rendering possible many great works through the
constructive use of their fortunes.

LONGWORTH ON PARTIES.

Speaker Nicholas Longworth, in a recent speech be-
fore the National Republican club, of New York City,
declared that the "safety of the nation depends upon
the maintenance of responsible party government,"
without which this country would drift into one of the
"three alternatives of democracy," "monarchy, dictat-
orship or anarchistic government."

Mr. Longworth is probably right. The keynote of
his remark is the word, "responsible." This means that
parties must represent the people. They must be re-
sponsible to the people of the nation as a whole and not
"formed on the basis of geographical, social or radical
conditions and that greatest of all questions religion."

Now, to be frank, there is only one way for the two
great parties to do what Mr. Longworth asks. That is
by looking after the welfare of the people of the United
States as a whole. If that is done and honestly done
there will be no occasion for blocs and other sectional
organizations to spring up in order to right what the
members consider great wrongs.

The leaders of the Democratic and Republican
parties have a great responsibility. Upon the wisdom
of their leadership depends the answer to Mr. Long-
worth's implied question. When our statesmen lead the
people correctly they will not listen to agitators but
whenver there is a great wrong there will always be
some means of giving it expression, and, in time, power.

ABOUT TIGHTWADS.

Bay St. Louis will never be built by the donations
of tightwads.

When we say that we have no intention of saying
that it is the duty of any man, rich or poor, to con-
tribute money to causes in accordance with the public
expectation. What a man does with money, honestly
or legally acquired, is a private matter in which no pub-
lic committee has any right to dictate.

However, a town must have generous men and
women in its midst in order to go ahead. The name
"tightwad" has been set aside for those who do not
prefer to chip in on a popular movement. The choice
is with the individual, who has the right to decide. If
he or she wishes to keep what he or she has, without
thinking of the public, they have that undisputed right,
but then, it is humorous for them to object when the
rebuffed public good recoils and the "tightwad" label is
applied to them.

CONCERNING BILLFOLDS.

Citizens of Hancock county who are in the habit
of carrying bank-notes in their pocket books have been
notified that the present sized billfolds will be in use
for several years longer, even if the new and smaller
bills are to be gradually introduced.

Next October, it is said, ought to see the new dollar
bills in circulation in Bay St. Louis, but treasury offi-
cials state that it will be several years before the re-
duced notes of other denominations are placed in cir-
culation.

We don't know about the rest of the people of this
community but as soon as the new dollar bills get into
circulation our old bill fold will be out of date; it rarely
has a chance to carry anything more than a few ones.

So far Governor Bilbo has not intimated to the
Legislature how he would provide the money to carry
out the several recommendations made in his inaugural
address. Some of the Legislators believe that inasmuch
as the Governor intimated that his measures, many of
which would be greatly increased appropriations and
new appropriations, should be passed that he should
be able to do so, it is fitting how the Legislature may be
able to provide for such appropriations.

This Week.

Canada Our Friend.
Anti-Third Term.
Ultra Simple Divorce.
Mussolini's "I Will."

BY ARTHUR BRISBANE.
(Copyright, 1927)

(For The Sea Coast Echo)

Secretary of State Kellogg has
been in Canada, well received, and
heard Canadian statesmen say there
is no danger of our country trying to
annex Canada. That annexation idea
is old and foolish. The United States
is glad to have a good peacemaker
and finds it in the people of Canada.

Also, Canada is our best customer,
buying here more than the British
mother country buys. For several
months in 1927 Canada was the best
customer we had in the world.

We helped the Canadian North-
west, as we did all countries, by sup-
plying a short cut through the Pana-
ma Canal. Canada reciprocates by
buying of us.

When the St. Lawrence Canal goes
through both nations will be better
off. Friendship, co-operation, con-
structive competition should be the
program.

The Senate will pass some kind of
anti-third-term bill, making two terms
the law, instead of a tradition. It
should be two elected terms. A man
elected once should have a second
term in mind. No matter how good
he is, that makes him a better Presi-
dent.

Gratitude is a sense of favors to
come.

Senator Borah advocates only one
term, a mistake.

It takes a President one term to get
over the excitement of being Presi-
dent and get down to real work.

Two terms by election of the people
would be a good rule.

Germany proposes a law to make
"a simple wish" sufficient ground for
divorce.

It would not be necessary to prove
guilt. Wife or husband can say, "A
continuation of my married life has
become impossible." That will end
it.

The couple must live apart one
year before getting the divorce.
When no guilt is proved, there will be
no alimony. The richer of the two
will be expected to help the poorer.
That makes our "companionate"
marriage quite conservative.

Mussolini continues simplifying
Italy's government which in substance
is the expression of Mussolini's "I
will." Only one political party is to
exist. Only those will vote "who con-
tribute to the progress of the na-
tion."

The number of deputies will be re-
duced from 560 to 400. It would be
simpler to let Mussolini cast one vote
for the whole nation. That is what
happens in reality.

If a dog bites a man we ignore it.
If a man bites a dog that's news.
Amos Cummings said it long ago and
Dr. Wood said it before Cummings
died.

Often you read of a dog killed,
defending his master, shot by a bur-
glar, etc. That is hardly news. Now
you read that Vincent J. McCarthy
was killed by stab wounds while de-
fending his dog. That is news.

At Rockville, Conn., a white girl,
nineteen years old, descendant of a
general on the Southern side in the
Civil war, also claiming ancestors on
the Mayflower, secures a license to
marry a mulatto. The girl's mother
consents because she thinks it is "for
the best interest of the couple."

Intelligent men, white and black,
will agree that that is decidedly
against the interest of both the man
and the woman and all of both races.
The poor Heine felt differently
about it long ago. Shocked to hear
that a white clergyman was to be
tarrred and feathered because he al-
lowed his daughter to marry a negro.
Heine exclaimed: "O! Freiheit, due
boeser Traum!" "O, Freedom, thou
wicked dream."

A young woman, well educated,
married to a scoundrel, followed him
and his fortunes, and will soon be
hanged with him in Canada. She was
with him when he murdered a taxicab
driver.

An effort is made to save her from
the gallows and the girl amazes her
friends, saying she does not want to
be saved. "If he hangs, I want to
hang with him." That should be
amazing if a man said it be burned
with her children, or hanged with her
husband, when she likes him. It is
part of the female disposition.

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DR. FRANK CRANE

(For The Sea Coast Echo)
A NEW START.

We often wish that we could live
our lives over.

We see where we have made mis-
takes, and see in the clutches of what
untoward things we have been caught,
and we would like to start again with
the new knowledge we possess.

Most resolutions that are formed
are useless because they have not
enough steam behind them. We
haven't the power to carry them into
effect.

The one motivating power that we
all have at hand and which we can
call on in any emergency is love.

Love something.
Find something, or somebody that
you love. Make your resolution for
the sake of that love and backed by
it.

A resolution that is purely intellec-
tual or purely from the will is not
of as much value as one which is
backed by the power of a supreme
love.

It may be the love of a mother
that you have neglected so far but
for whom you really feel strong af-
fection. It may be love of a wife, or
children, or a friend. Whatever it
is, it is a life buoy for your sinking
will. Lay hold of it and it will keep
you afloat.

As well try to run a locomotive
without steam or an automobile
without gasoline as try to steer your
life without love.

It is the motive power that under-
lies the will.

All of us love something.
Search your heart for some object
upon which you can center all your
affection and by that love you shall
be saved.

Love is the keeping of all the Com-
mandments and love is the true
Savior of man.

We remember an instance in the
Scriptures of a woman who, was a
great sinner, but who was pardoned
because she loved much.

Love is the only thing that coun-
terbalances our wrong-doings.
All conclusions that are reached
by anything else than love are false-
hood. Love sees and understands.
Hate is blind.

Little Echoes.

America rated "poor eighth in ship
construction" by builders.

Sandino in retreat toward Hon-
duras, is report.

Costes and Lebrich are guests of
American aviators.

Senator D. I. Walsh proposes rules
amendment aimed at lobbyists.

Two guards killed by six insane
convicts at Bridgewater (Mass) hospi-
tal.

Europe may offer \$3,000,000,000
cash to settle our debt claims.

Our naval program staggers Brit-
ain and France.

Marines rush reinforcements to
Matagorda, expecting Sandino attack.

Rockefeller in talk aimed at oil
scandal warns of trickery in business.

Governor Smith will oppose an
evasive plank on prohibition.

French tariff bill hits our prod-
ucts.

Senate votes 56 to 26 against a
Presidential term limit.

Fight on tariff kills Pan-American
Union treaty at Havana.

Invisible ray will film planes in
flight in dark.

Hoover comes out for the Presi-
dency and will enter Ohio primary.

Newspaper publishers ask House
committee for postal rate cut.

Long Troubled by Constipation

"Black-Draught has been a
family medicine with us for
fifteen years," says Mr. F. M.
Huntley, of Neosho, Mo. "I read
about it first in the Ladies Birth-
day Almanac and what I read
there sounded so convincing I
made up my mind to try Black-
Draught, as I had been trou-
bled with constipation for a long
time.

"I found Black-Draught to be the
ideal medicine for this trou-
ble. It gave me quick relief.
Frequently I had had headaches
and pains, due to toxic poison.
By taking a course of Black-
Draught I gave my system a
thorough cleansing, and I have
had little or no trouble since
then.

"Now, if I am becoming con-
stipated, I take several small
doses of Black-Draught, and am
very soon feeling fine."

Costs only 1 cent a dose.

Thedford's
BLACK-DRAUGHT
For Constipation,
Indigestion, Biliousness

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